NEW gTLD DISCUSSIONS IN CAIRO

Cairo
6 November 2008

New gTLD information posted at icann.org

- The Applicant Guidebook (RFP)

- Supporting memoranda intended to annotate the Guidebook and describe the reasoning and Guidebook development process

- Other supporting information

- Comment fora organised by module

- Background material

The Applicant Guidebook:

- is an initial draft only. Many aspects of this documents have been discussed in various ICANN fora, this is the first version of the entire package.

- is provided expressly for discussion, consultation and revision. Revision is expected.

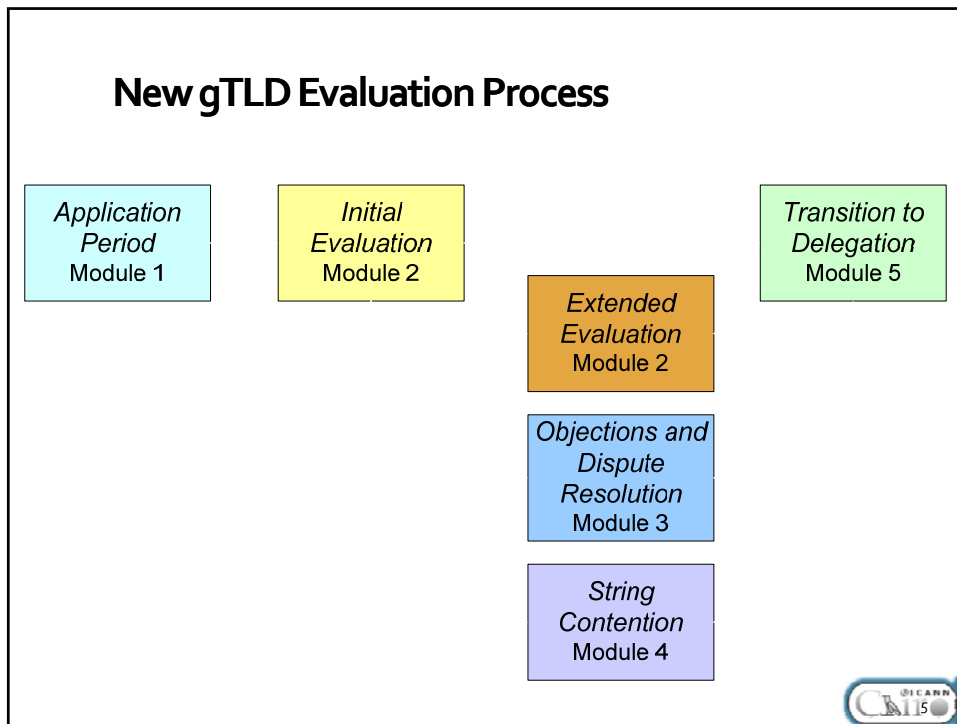- should not be relied upon as definitive. Revised versions may vary from what is presented here.

Program Themes

- New gTLDs will promote competition and choice, IDNs at the top level of the domain name system will offer many potential new opportunities and benefits

- The decision to launch new gTLD rounds followed a detailed and lengthy consultation process with all constituencies of the global Internet community

- Principles of conservatism: technical and fiscal

- Emphasis on registrant protection

- A public comment period for revision of the RFP will allow for detailed review and input to be made by the Internet community.

New gTLD Evaluation Process

| Application Period Module 1 | Initial Evaluation Module 2 | | Transition to Delegation Module 5 |

Extended Evaluation Module 2

Objections and Dispute Resolution Module 3

String Contention Module 4

Applicant Guidebook Organisation

- Module 1 – Overview

- Module 2 – Evaluation procedures

- Module 3 – Dispute resolution procedures

- Module 4 – String contention procedures

- Module 5 – Delegation processes (including base registry agreement)

- Module 6 – Terms & conditions

Explanatory memoranda

- Resolving String Contention – a complete lifecycle

- Cost Considerations of the New gTLD Program

- Proposed Process for Geographic Name Applications

- Update to DNS Stability Paper – additional Technical Criteria Requirements, including IDNs

- Protection of Rights of Others in New gTLDs

- Morality and Public Order Objection Considerations in New gTLDs

- Summary of Changes to Base Agreement

Related Resources and Materials

- Cross Reference: Applicant Guidebook to GNSO Policy Recommendations

- CRAI report on separation of gTLD registries and registrars

- ICANN Similarity Assessment pre-production algorithm

- Interactive Process Flow

New gTLD Activities This Week

- Review of Draft Applicant Guidebook with GNSO

  - Additional discussions with GNSO constituencies: Business, Intellectual Property, ISP, Registries, Registrars

- Discussions with ccNSO and GAC

- Two introductory New gTLD sessions conducted on Sunday (English & Arabic)

- Workshop: Understanding the Draft Applicant Guidebook

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Discussion: Administrative aspects

- Financial aspects of the process

  - Evaluation fees

  - Availability of refunds

  - Estimate of dispute resolution panel fees

- Timeline

  - When will applications for new gTLDs be accepted

  - Timing of gTLD and IDN ccTLD delegations

- Interaction of the gTLD and IDN ccTLD fast track processes

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Discussion: Dispute resolution

- Dispute resolution procedures
  - Standards for resolving disputes brought pursuant to morality and public order grounds
  - Waiver of other rights

- String contention
  - Requirements for community-based applicants
    - During evaluation
    - Post-delegation
  - Scoring mechanism for comparative evaluation
  - Last-resort mechanism for resolving contention cases

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Discussion: Evaluation & Agreement

- Evaluation procedures
  - Selection process for evaluators
  - Implementation of measures for avoiding string confusion

- Geographical place names

- Draft Registry Agreement
  - Process for making changes to Registry Agreement
  - Registry fees
  - Registry service price control on renewals
  - Separation of registries and registrars

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Prerequisites to acceptance of applications

- Publish Draft Guidebook in additional languages

- Review and analyse Public Comments:
  - Feedback encouraged through public comment forum: http://www.icann.org/en/topics/new-gtld-comments-en.htm

- Finish the implementation model

- Procurement of evaluation services

- Continue global communications and outreach activities

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THANK YOU

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